

Detailed Programme



15th to 19th
OCTOBER
2018

Academic Programme

Day 1

October 15, Monday

Welcome, Bogota Walks!

09:00 - 12:00

Bogota Walkable City - Walking Activity (Ciclovía Carrera 7)

Meeting point: Parque Bicentenario (Carrera 7 / Calle 26)
Final point: Parque Nacional (Carrera 7 / Calle 35)

Distance: 1.5 km

Plenaries - Teatro Jorge Elíécer Gaitán

07:00 - 8:00	Registration / Teatro Jorge Elíécer Gaitán Lobby		
8:00 - 09:30	<p>Opening session: Let's talk about walkable cities</p> <p>Opening ceremony. Opening presentation by the Mayor Enrique Peñalosa and the Director of the International Organization Walk21. Introductory presentation by the international expert Seleta Reynolds on walkability and cities challenges in pedestrian road safety, city transformation and vision zero.</p> <p>Speakers</p> <p>Nadime Yaver Director of Public Space Advocacy, City of Bogota Bogota, Colombia</p> <p>Jim Walker Founder and Director of Walk21 London, England</p> <p>Enrique Peñalosa Mayor of Bogota Bogota, Colombia</p> <p>Miguel Uribe Secretary of Government, City of Bogota Bogota, Colombia</p> <p>Ángela María Orozco Minister of Transportation of Colombia Bogota, Colombia</p> <p>Seleta Reynolds General Manager of Los Angeles Department of Transportation - LADOT Los Angeles, United States</p>		
09:30 - 10:30	<p>Transforming Cities towards Walkability</p> <p>The 2016-2020 Development Plan "Bogota Mejor para Todos" projects a city by 2038, in the context of the 500 years of its foundation, with a projection to 2050, where happiness is the engine for the social development of its citizens based on three pillars: equality in the quality of life, urban democracy and community building. In this context, the cities of the world and international experts on walkable cities will share good practices and actions that aims the transformation of more walkable cities and the generation of healthy, accessible, democratic public spaces that revitalize and recover important sectors of cities. Let's transform more walkable cities together!</p> <p>Speakers</p> <p>Moderator: Raúl Buitrage General Secretary, City of Bogota Bogota, Colombia</p> <p>Antonio Gomez-Palacio Founding partner and Principal of DIALOG Toronto, Canada</p> <p>Ludo Campbell-Reid Design Director and General Manager of the Auckland Design Office Auckland, New Zeland</p> <p>Federico Cartín President and Director of Rutas Naturbanas San José de Costa Rica, Costa Rica</p>		
10:30 - 10:45	Coffee Break		
10:45 - 11:45	<p>Foundation for Walkable Cities</p> <p>The participation of civil society and international and local organizations for the construction of a city is key to identifying and generating alternative spaces for democratic exercise. In this panel, special guests will exchange ideas, initiatives, and shared opinions about the construction of spaces with opportunities where social transformation is promoted through the generation of inclusive and universal infrastructure for walkability. Projects for the walkability of early childhood, infrastructures and safe pedestrian measures, among other aspects, will be discussed and shared with the attending public.</p> <p>Speakers</p> <p>Moderator: Claudia Adriaola Director Health & Road Safety, WRI Washington, United States</p> <p>Cristina Vélez Secretary of Social Integration, City of Bogota Bogota, Colombia</p> <p>Leonardo Yáñez Director for Latin America, Bernard Van Leer Foundation The Hague, Netherlands</p> <p>Richard Jackson Professor emeritus, UCLA Fielding School of Public Health California, United States</p>		
11:45 - 12:45	<p>Building walkable cities, innovation and good practices for urban planning</p> <p>Cities are under permanent construction and in this process they must reinvent themselves to respond to paradigm shifts that are oriented towards sustainable development, people oriented design, transport efficiency and the promotion of active mobility, among many other aspects. Around the world, people tend to use alternative modes of transport every day, and in this scenario, walking becomes the ideal mode for millions of short trips that demand urban strategies to create accessible and safe streets for all, which respond to the needs of pedestrians.</p> <p>In this session we will discuss how our guest cities envision themselves as walkable cities, having as key factors the intermodality, the use of information technologies and the management of pedestrian infrastructure and sustainable transport projects, among other aspects.</p> <p>Speakers</p> <p>Moderator: Juan Pablo Bocarejo Secretary of Mobility, City of Bogota Bogota, Colombia</p> <p>Claudio Orrego Larrain International expert, recent mayor of the Metropolitan Region of Santiago de Chile Santiago de Chile, Chile</p> <p>Louis Jacquart Chief of Mobility Agency, City of Paris Paris, France</p> <p>Paula Bisiau Undersecretary of Sustainable and Safe Mobility, City of Buenos Aires Buenos Aires, Argentina</p>		
12:45 - 14:00	Almuerzo libre		

Side Events

14:00 - 15:30	<p>Walkability Universidad Jorge Tadeo Lozano, Auditorio Fabio Lozano</p> <p>Vision Zero for youth</p> <p>Around the world, communities are committing to eliminating traffic fatalities through the Vision Zero approach and a growing number of these are focusing on places where children and youth are using active travel. This session will explain the concept of the Vision Zero for Youth initiative, and show how it is an effective starting point for creating the political will and public support that will be needed to reach zero.</p> <p>Speakers</p> <p>Moderator: Natalie Draisin Director, North American Office, FIA Foundation Washington, United States</p> <p>Seleta Reynolds General Manager of Los Angeles Department of Transportation - LADOT Los Angeles, United States</p> <p>Mario Alves International Federation of Pedestrians Lisbon, Portugal</p> <p>Moderator: Nancy Pullen-Seufert National Center for Safe Routes to School North Carolina, United States</p> <p>Gonzalo Peón Carballo Deputy Director for Mexico, Institute for Transportation and Development Policy - ITDP Mexico City, Mexico</p>		
14:00 - 15:30	<p>Equity Universidad Jorge Tadeo Lozano, Aula Máxima</p> <p>Planning for vulnerable walkers</p> <p>Joint presenters from Canada, Mexico and Australia in a wide-ranging discussion of the walking experiences of often 'hard to reach' groups, using examples of the vision-impaired, young people, adult people and communities with high proportions of new arrivals to a country.</p> <p>Speakers</p> <p>Moderator: Jason King Get Ireland Walking Dublin, Ireland</p> <p>Paul Young Public Space Workshop Toronto, Canada</p> <p>Ben Rossiter Victoria Walks Melbourne, Australia</p> <p>Miguel Ángel Aguilar Díaz Universidad Autónoma Metropolitana Iztapalapa Mexico City, Mexico</p>		
14:00 - 15:30	<p>Competitiveness Universidad del Rosario, Auditorio Mutis</p> <p>Walkability as a promoter of economic development</p> <p>Relationships between walkability and business performance are increasingly being studied - in Colombia, Brazil, and Mexico in this instance. Whether it be areas of small businesses, street traders or significant walking corridors, the assessment of walking conditions and street networks is key for strategies for economic revival and support.</p> <p>Speakers</p> <p>Moderator: Jorge Mario Díaz Vice-President of Public-Private Partnerships, Chamber of Commerce of Bogotá Bogota, Colombia</p> <p>Danielle Hoppe Institute for Transportation and Development Policy – ITDP Sao Paulo, Brasil</p> <p>Gladys Valero Director of Institute of Social Economy - IPES, City of Bogota Bogota, Colombia</p> <p>Amparo Ortega Gutiérrez Liga Peatonal, Mexico City, Mexico</p>		
14:00 - 15:30	<p>Civic Engagement Universidad del Rosario, Auditorio Jockey Club</p> <p>Citizens and advocates: communication strategies to foster more walking</p> <p>We know that the city is a space to share, and we also know that participation and empowerment of citizens is essential for that sharing to be equitable. But how do we develop a common language that allows technicians and communities to communicate? Come along and join in the discussion!</p> <p>Speakers</p> <p>Moderator: Andrea Niño Advisor, Public Space Advocacy Bogota, Colombia</p> <p>Dr. Lorraine D'Arcy Dublin Institute of Technology Dublin, Ireland</p> <p>Adriana Ortega-Sanchez Centre for Transport Studies, CEGE, University College London London, England</p> <p>Diana Milena Suarez Tobón City of Medellín Medellín, Colombia</p>		
14:00 - 15:30	<p>Group Sessions Universidad de los Andes, Room: SD 1003</p> <p>Funding for a safer region: how to design a regional participatory budgeting project for pedestrian safety in San Francisco Bay Area (Case study)</p> <p>At the Walk21 conference in Bogota, MTC is looking for feedback, criticism, and advice from the international community of walking and pedestrian safety experts on how best to develop the proposed participatory budgeting project for pedestrian safety in the San Francisco Bay Area.</p> <p>Speakers</p> <p>William Bacon Metropolitan Transportation Commission - MTC California, United States</p>		
14:00 - 15:30	<p>Priority locations for pedestrian road safety (Case study)</p> <p>In Bogota, 52% of traffic crash fatalities and 30% of serious injuries are pedestrians. WRI carried out an investigation to identify corridors, intersections, and areas with high pedestrian casualties and fatalities in the city. The identification of these spots allows prioritization of interventions to improve road safety for pedestrians in areas with high casualties and fatalities. The proposal is to present the results to participants, and invite suggestions and discussion on possible future steps to follow up on this analysis.</p> <p>Speakers</p> <p>José Segundo López World Resources Institute (WRI) Ross Center for Sustainable Cities Bogota, Colombia</p>		
14:00 - 17:30	<p>Workshops Universidad de los Andes, Ed. Hermes, Bloque CH, Room: Innovandes</p> <p>Pro-walk organizations: an international network</p> <p>The main goal of this activity is to discuss tools and opportunities of convening an international network of organizations that work directly or indirectly with pedestrian mobility. Through dynamic and interactive methodologies, we want to share Como Anda, America Walks' and IFP's experiences in network mapping, development, monitoring and articulation, while also allowing participants to share their stories. We want to make sure that we let all participants become protagonists of the activity, in a co-constructed process where we can learn from one another. The workshop will have global representation with an effort to engage many Latin American organizations to take part and participate in this activity.</p> <p>Speakers</p> <p>Silvia Stuchi America Walks, Como Anda and International Federation of Pedestrians Washington, United States</p> <p>Gabriela Callejas America Walks, Como Anda and International Federation of Pedestrians Sao Paulo, Brazil</p> <p>Heidi Simon America Walks, Como Anda and International Federation of Pedestrians Washington, United States</p> <p>Mario Alves International Federation of Pedestrians Lisbon, Portugal</p>		
15:30 - 16:00	Coffee Break		

16:00 - 17:30	<p>Caminabilidad Universidad Jorge Tadeo Lozano, Auditorio Fabio Lozano</p> <p>Assessing walking needs</p> <p>The close link between urban form and the walking patterns of citizens is known, but what specific characteristics of the walking environment tempt people into making more trips on foot? These three investigations in Spain, Ecuador and Bangladesh attempt to tease out some answers – but would they be the same for where you live?.</p> <p>Speakers</p> <p>Moderator: Francisco Alaniz Uribe Co-director of The Urban Lab, University of Calgary Calgary, Canada</p> <p>Isabel Escobar Vera Urban and Territorial Observatory, Universidad Católica de Santiago de Guayaquil Guayaquil, Ecuador</p> <p>Núria Pérez Sans Institute of Regional and Metropolitan Studies of Barcelona - IERMB Barcelona, Spain</p> <p>Dr. Sharmin Nasrin The University of Asia Pacific Dhaka, Bangladesh</p>		
16:00 - 17:30	<p>Equity Universidad Jorge Tadeo Lozano, Aula Máxima</p> <p>Why do we walk? The walking experience</p> <p>Understanding the motivations of people on foot helps us to design places that are more equitable and that enhance the right of people to the city. Our presenters use cameras, stories, interviews, curated walks and other qualitative techniques to discuss the experience and practice of walking in the context of South America in general.</p> <p>Speakers</p> <p>Moderator: Paul Zimmerman Co-founder and Executive Director of Designing Hong Kong Hong Kong</p> <p>Pablo Páramo Universidad Pedagógica Nacional Bogota, Colombia</p> <p>María Clara Name Councillor of Bogota Bogota, Colombia</p> <p>Karen Seaman La Reconquista Peatonal Santiago de Chile, Chile</p>		
16:00 - 17:30	<p>Competitiveness Universidad del Rosario, Auditorio Mutis</p> <p>Transforming streets for more walking part 1: temporary interventions</p> <p>Whatever we call it - 'Tactical urbanism', 'Lighter, Quicker, Cheaper' or other maxims - we are becoming familiar with fast and innovative ways of raising capacity and support for more walkable and cycling spaces in the city. Listen to an appraisal of Bogota's Ciclovía programme on Sundays and holidays and join in a wider discussion of the value of temporary urban interventions, whether they be Vienna's Play Streets, among others.</p> <p>Speakers</p> <p>Moderator: Orlando Molano Director of Institute of Recreation and Sports - IDR Bogota, Colombia</p> <p>Christopher Schuster Walking Commissioner, Mobility Agency Vienna Vienna, Austria</p> <p>Camilo A. Triana Universidad de los Andes Bogota, Colombia</p> <p>Salvador Herrera Montes Director of urban planning Mexico City, Mexico</p>		
16:00 - 17:30	<p>Civic Engagement Universidad del Rosario, Auditorio Jockey Club</p> <p>Watching out for the kids: safes zones and routes to school</p> <p>Every day, approximately 500 children die on the world's roads. Wringing your hands is one response, but that stops you from rolling up your sleeves and doing something about it. We hear from three groups that have done just that, in a scaled approach, from safety interventions in a Swedish city, through national coalitions in the USA to the international programme of Safe Kids. Come along to learn and to share your knowledge on this critical issue.</p> <p>Speakers</p> <p>Moderator: Adriana González Undersecretary of Education, City of Bogota Bogota, Colombia</p> <p>Shushanna Mignott Safe Kids Worldwide Washington, United States</p> <p>Tom Dholander Belgian Pedestrians Association Belgium</p> <p>Jack Lu and Emma Lidell Municipality of Huddinge Huddinge, Sweden</p>		
16:00 - 17:30	<p>Ciudades Caminables Universidad de los Andes, Salón SD 1003</p> <p>Recovering public spaces and public life: a global phenomenon</p> <p>This wide-ranging session includes an examination of tools and systems for implementation of public life studies; recovering public space through NGO-led participatory processes; and community input of perception of existing public space conditions. The principal take-away is the heterogeneity of methods to reclaim streets as places for dialogue and interaction, as well as functioning as key elements of the walking network.</p> <p>Speakers</p> <p>Moderator: Robin Abad Urban designer of the Government of San Francisco San Francisco, United States</p> <p>Keyser Üstündağ Assoc. Prof of Mimar Sinan Fine Arts University Istanbul, Turkey</p> <p>David Sim Creative Director, Gehl Architects Copenhagen, Denmark</p>		

Plenaries - Teatro Jorge Elécer Gaitán

07:00 - 8:00	Registration / Teatro Jorge Elécer Gaitán Lobby			
8:00 - 08:30	High Level Speech Talk the Walk			
	Speakers David Sim Creative Director, Gehl Architects Copenhagen, Denmark			
08:30 - 09:30	Equity panel: Walking is enjoyment Urban environmental structures Parks, wetlands and rivers are spaces for opportunities where social and urban transformation is promoted through physical activity, recreation and contemplation. Bogota has a privileged geographical location, in a territory limited by the mountainous system of the Eastern Hills and the hydrological system of the Bogota River, with natural reserves associated with the Cerros and the different bodies of water. The current Development Plan protects and at the same time takes advantage of this complex natural and urban landscape through policies and projects with which a system of linear parks parallel to watercourses is built, including cycling and infrastructures for recreation, an environmental path and landscaping in the Eastern Hills and urban parks of different scales. Come and share with world experts about the preservation and use of environmental assets in different cities around the world!			
	Speakers Moderator: Francisco Cruz Secretary of Environment, City of Bogota Bogotá, Colombia Carly Koinage Leading UN Environment's "Share the Road Programme" Nairobi, Kenya Connie Fishman Executive Director, Hudson River Park Friends New York, United States Andrés Ortiz Secretary of Planning, City of Bogota Bogota, Colombia Emmanuel Serunjoji Mayor of Kawempe Division, Kampala Capital City Kampala, Uganda			
09:30 - 10:30	Elevator Pitch: Walkable city visions The session will include international and local experts in walkability, which will have 3 slides and 3 minutes to describe their project and challenges. The slides will change automatically while presenters are talking.			
	Speakers Moderator: Rodney Tolley Walk21 London, England Ana Isabel Aguerrebere Vecinas de la colonia Felix Ireta Mexico Adriana Correa Lesmes Urban Lab, Universidad Piloto de Colombia Bogotá, Colombia Ethel Segura Durán Head of urban regulation and normativity / administrative and financial vice-rector, Universidad de los Andes Bogotá, Colombia Ángela Anzola Secretary of the Woman, City of Bogota Bogota, Colombia Lafé Ressa UNICAMP Campinas, Brazil Angelika Winkler Mobility Agency Vienna Vienna, Austria Andreas Trisko Mobility Agency Vienna Vienna, Austria			
10:30 10:45	Coffee Break			
10:45 - 11:45	Competitiveness panel: Financing walkable cities. Private and public initiatives to improve walking as a mode of transport This panel is expected to analyze the various sources of financing that some cities have successfully used for local development and increased walkability. The new challenges for local urban development represent an investment that cities and local governments must foresee within their budgets, which is why they must resort to diversified sources of financing. Together with international and national experts from the public and private sectors, the types of investment required and the roles they will have to play in the public sector, the private sector and civil society will be debated to achieve a collective transformation of large cities.			
	Speakers Moderator: Juan Miguel Durán Secretary of Economic Development, City of Bogota Bogota, Colombia Carolina España Director of Colombia - CAF Bogota, Colombia Walter Hook Principal BRT Planning International, LLC New York, United States Oren Tatcher Director, OTC, Planning and Design Hong Kong			
11:45 - 12:45	Civic engagement panel: Collective actions towards walkable cities Social activism as a tool for Civic Engagement in the process of formulating public policies for pedestrians.			
	Speakers Moderator: Antonio Hernández Director of Institute of Civic Engagement IDPAC, City of Bogota Bogota, Colombia Skye Duncan Director of initiative "Global Designing Cities" National Association of City Transportation - NACTO New York, United States Alissa Walker Urbanism editor at Curbed Los Angeles, United States			
12:45 - 14:00	Lunch			

Side Events

Walkability Universidad Jorge Tadeo Lozano, Auditorio Fabio Lozano				
14:00 - 15:30	Delivering Walking part 1: mobility strategies We have seen many examples over the years of so-called city mobility strategies that in fact misconstrue, minimize or just ignore movement on foot. But the tide has turned in Bogota, Sao Paulo and Krakow, as these presentations show. Come and take away lessons for your city or community.			
	Speakers Moderator: Sergio Martínez Undersecretary of Sectoral Policy, District Department of Mobility, City of Bogota Bogota, Colombia Leticia Loda Sabino Sampaol Sao Paulo, Brazil Guillermo Ávila Undersecretary, Public Space Advocacy, City of Bogota Bogota, Colombia Lukasz Fransk Krakow Road and Transport Authority Krakow, Poland			
14:00 - 15:30	Equity Universidad Jorge Tadeo Lozano, Aula Máxima			
	Improving health through walking part 1: evidence and programmes In delivering more walking and better health, we need an evidence base, knowledge of inspirational health and walking promotion practice and examples of how to integrate delivery of better health through planning policy. Here we get all of the above – so what are you waiting for?			
Speakers Moderator: Universidad Jorge Tadeo Lozano Bogota, Colombia Graham Matsalla Alberta Health Services Calgary, Canada Olga L. Sarmiento Universidad de los Andes Bogota, Colombia Patricia Arce Guzmán Undersecretary of Public Health, Secretariat of Health, City of Bogota Bogota, Colombia				
Competitiveness Universidad del Rosario, Auditorio Mutis				
14:00 - 15:30	Transforming streets for more walking part 2: tactical urbanism in Latin America In this session, we see a follow up to Tuesday's introduction to temporary urban interventions. This time the focus is specifically on Latin America, with examples of turning urban voids into family-focused child-rearing spaces; a methodology for tactical urbanism solutions in intermediate cities; and specific traffic calming interventions to enhance child-safety.			
	Speakers Moderator: Diana Margarita Beltrán Manager of Zona Rosa, Public Space Advocacy, City of Bogota Bogota, Colombia Martha Giraldo Duque Fundapeatón Medellin, Colombia Soraya Azán Senior Executive in Mobility and Transport in the Vice-presidency of Infrastructure of the Development Bank of Latin America - CAF, City of Bogota Bogota, Colombia Natalia Lleras Project Coordinator of the World Resources Institute (WRI) Bogota, Colombia			
Civic Engagement Universidad del Rosario, Torre 2, Room: 601				
14:00 - 15:30	Evaluating the walking environment: tools for the community Design may in the past have been thought as a tool to be used top-down, but it is increasingly being re-interpreted as a process informed by, and resulting from, citizen engagement and empowerment. Come along to learn how these changes are impacting interventions in Bogota, Melbourne and Medellín.			
	Speakers Moderator: Julio Alexander Hernández Martínez Head of the Systems Office, Public Space Advocacy, City of Bogota Bogota, Colombia Ben Rossiter Victoria Walks Melbourne, Australia Juan Manuel Robledo Director of the Integrated Urban Management Office, Findeter Bogota, Colombia Margarita Ospina Arenas Fundación Ciclocity Medellin, Colombia			

Walkable City Universidad de los Andes, Room: SD 1003				
14:00 - 15:30	The role of walking in mobility policies: international comparisons Many cities have mobility policies, but they are very different and there are experiences of success and failure. Here we take a journey from Puebla to Medellín and Vienna, examining concepts, processes, execution and results, together with barriers and challenges for the future. Are there essential ingredients for success? Come and find out!			
	Speakers Moderator: Celia Wade-Brown Founding member of Walk21 Wellington, New Zealand Juan Camilo Gómez González Human Mobility Management, Secretary of Mobility, City of Medellín Medellin, Colombia Jaime Ferrer Aldana Co-Author Movilidad 3.0 Book Puebla, Mexico Andreas Trisko Mobile Agency Vienna Vienna, Austria			
Walkable City Universidad de los Andes, Ed. Hermes, Bloque CH, Room: Innovandes				
14:00 - 17:30	Getting citizens involved: perceptions of walking and walkability Our focus here is on citizen engagement in the evaluation process of pro-walking initiatives. What is the 'Citizen Science' approach to evaluation? How can we assess perceptions of comfort and safety? And what methods can be used to identify levels of willingness to walk?			
	Speakers Moderator: Paul Young Public Space Workshop Toronto, Canada Silvia A. González Universidad de los Andes Bogota, Colombia Mostafizur Rahman PhD Student, Department of Sociology, Macquarie University Sidney, Australia			

Walkable City Foyer Teatro Jorge Elécer Gaitán				
Conversatory: Art in Public Space Secretariat of Culture				
Speakers				

Workshops Universidad de los Andes, Ed. Pedro Navas, Bloque RGA, Room: Marta Traba				
14:00 - 17:30	Case studies often show that better walkability leads to more walking. Many cities do a lot to improve infrastructure schemes, communicate the benefits of walking and adopt walking policies. When we look at the general data on walking, however, we see a decline in many cities and countries, occasionally a slight increase or a stable situation.			
	Why is this so? What are the reasons why that walking stages, trips, times or distances do not increase overall as would be expected given the improvements in the walking environment? What are the factors influencing walkability and the amount of walking? How can we collect data and create indicators that reflect the true developments in the walking world? Building on the work completed by Walk21 for the International Walking Data Standard and past pre-conference workshops on Measuring Walking, we will discuss how to better understand these apparent conflicts and evaluate in more depth the trends in walking data.			
Speakers Daniel Sauter Urban Mobility Research Zurich, Switzerland Tim Pharoah Urban Transport and Planning Consultant London, England Francisco Alaniz Uribe Co-director The Urban Lab, University of Calgary Calgary, Canada Graham Matsalla Alberta Health Services Calgary, Canada Camilo Urbano Leader of Urban Planning and Data, Despacio Bogota, Colombia				

Coffee Break				
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Walkability Universidad Jorge Tadeo Lozano, Auditorio Fabio Lozano				
16:00 - 17:30	Delivering Walking part 2: Reconfiguring streets High quality walking environments are a necessary – but insufficient – condition for more walking. Given that much of our urban space has been given over to the car, releasing the potential for walking must involve reconfiguring those streets – and this session showcases three ways of achieving that goal. Tools and guidelines, project design, and implementation challenges will all feature strongly in this international discussion.			
	Speakers Moderator: Guillermo Ávila Undersecretary, Public Space Advocacy, City of Bogota Bogota, Colombia Milnael Gómez Officer in urban transport of the Development Bank of Latin America - CAF Cuenca, Ecuador Parin Visariya Associate researcher of the Institute of Transport and Development Policy - ITDP New Delhi, India Yelena Yezakovich Manager of the Sustainable Transport Project in the city of Almaty, United Nations Development Program - Global Environment Fund - UNDP-GEF Almaty, Kazakhstan			
Equity Universidad Jorge Tadeo Lozano, Aula Máxima				
16:00 - 17:30	Improving health through walking part 2: Design Interventions Moving on in our discussion of improving health through walking, this session focuses on delivery at a variety of scales. These range from a focus on the built environment in neighborhoods, to planning new major urban axes, and include an intriguing notion of developing a "second skin" of walkability around parks. Canada, Ireland and Austria are our sources: what can you bring to the debate from your country?			
	Speakers Moderator: Bronwen Thornton CEO Walk21 London, England Beverly A. Sandalack University of Calgary Calgary, Canada Laura Lorenzo Brito Freiland Civil Engineers LLC Graz, Austria Emer O'Leary Coordinator of Get Ireland Walking Dublin, Ireland			

Competitiveness Universidad del Rosario, Auditorio Mutis				
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16:00 - 17:30	Promenading: design and delivery of walking corridors Whether we are going for a stroll or walking for functional, necessary purposes, interconnected walking corridors of beauty and interest are absolutely vital. Want to know about improving old favorites like Barcelona's Las Ramblas? Or how to develop a network of 'strolling promenades' in Vienna? Or how to reclaim a traffic artery as a great walking route in Sweden? Look no further!			
	Speakers Moderator: Julián Restrepo Taller 301 Bogotá, Colombia Angelika Winkler Mobility Agency Vienna Vienna, Austria Olve Thorson Organización Km - 0 Barcelona, Spain Christina Akbar Transport Administration of the city of Stockholm Stockholm, Sweden			

Civic Engagement Universidad del Rosario, Torre 2, Room: 601				
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16:00 - 17:30	Administration of public space, a strategy to achieve greater walkability This session draws from different countries and different advocacy experiences, at different scales, with different structures and methodologies. But each in its own way demonstrates the power of advocacy. If you want to understand and learn from the unprecedented growth in this fast-changing field, this is the session for you!			
	Speakers Moderator: Pedro Ramírez Undersecretary, Public Space Advocacy, City of Bogota Bogota, Colombia Heidi Simon America Walks Washington, United States Gabriela Callejas Cidade Ativa & Corrida Amiga Sao Paulo, Brazil Clara Ceil Georgetown University McDonough School of Business Washington, United States			

Walkable City Universidad de los Andes, Room: SD 1003				
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16:00 - 17:30	Gender gaps in the use, access and enjoyment of public space by the women (SDMujer) The objective of the session is to show the gender gaps that exist in their day to day walk the city, identifying what possibilities represent the fact of having a walkable city where respect for the other, safety, accessibility, inclusion and solidarity prevail. A vision of the pedestrian from the differential approach.			
	Speakers Ángela Anzola Secretariat of the Woman, City of Bogota Bogota, Colombia Marta Román GEA21 Consultant Madrid, Spain Sara Ortiz Escalante "Col·lectiu punt 6r" representative Barcelona, Spain Dafne Saldaña "EqualSaree" representative Barcelona, Spain			

Walkable City Universidad de los Andes, Ed. Hermes, Bloque CH, Room: Innovandes				
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Conversatory: Civic engagement for a walkable city (IDPAC)				
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Speakers IDPAC Bogota, Colombia				
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Speed dating and posters sessions Venue: Salón de Los Espejos, Artesanías de Colombia				
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18:00 - 19:00	During this networking session, you will have the opportunity to learn and interact with experts who will present projects, case studies and work related to walkable cities. Presentations last for maximum 8 minutes; a small audience will ask questions and then there is a short discussion on the project with you. At the ring of the bell, the audience circulates to another presentation in the same room and you present to a new small group.			
	During the exhibitions you will share experiences and visit projects with the assistance of a visual aid. During poster sessions, presenters stand beside their posters where they will have an opportunity to informally discuss their projects with circulating conference attendees.			
Speakers Joan Estevevaerdal "Catalunya Camina" Barcelona, Spain Vienna on Foot Mobility Agency of Vienna Vienna, Austria Dwayne Sheehan New York City Department of Transportation Municipality of Porto Alegre - EPTC Porto Alegre, Brazil Christina A. Walsh Facultad de Trabajo Social, Universidad de Calgary Calgary, Canadá Jeni Bindon Health Education Officer, Health Promotion Unit, Sydney Local Health District, Sydney, Australia Francisco Paillie Pérez "dérive LAB" Mexico Rebecca Goodwin Member Steering Committee, Walk21 Toronto, Canada Maria Guadalupe Fragoso Garcia Secretariat of Environment, Government of Mexico City Mexico City, Mexico Pedro Paulo Machado Bastos Institute of Regional and Metropolitan Studies of Barcelona - IERMB Barcelona, Spain Etienne Faucher "Eco-Counter" Montreal, Canada Pamela Flores Universidad del Norte Barranquilla, Colombia Maria Guadalupe Frago Colombian Pedestrian Foundation Bogota, Colombia Diana Higuera-Mendieta Universidad de los Andes Bogotá, Colombia Jens Denissen "Le voyage métropolitain" Paris, France László Sándor Kerényi BKK Centre for Budapest Transport Budapest, Hungary Polona Andrejčič Music CIBUS Development and Research Ljubljana, Slovenia Natalia Diaz-Insense Ecology Action Centre Vancouver, Canada Pablo Carreras "Codra Conseil" Paris, France Luz Yazmin Viramontes Pabla Camina R10 Mexico City, Mexico Tom Dholander Belgian Pedestrians Association Belgium Eliud Gálvez Matías Cusajimalpa, Mexico Rob Shields University of Alberta Edmonton, Canada Karolina Klímova Transport Specialist, Department of Transport Development and Financing Prague, Czech Republic Elia Ra Bergolla Collectivo Caracas, Venezuela Ana Paula Hopper Bonini Municipality of Porto Alegre - EPTC Porto Alegre, Brazil Caterina Villani Department of Architecture and Civil Engineering, City University of Hong Kong Hong Kong Yui Kanji Rapphal University of Gothenburg Gothenburg, Switzerland LuisRa Bergolla Collectivo Caracas, Venezuela Maria José Freire Silva Universidad Central de Ecuador Quito, Ecuador Dana Oquín Corres Liga Peatonal Mexico City, Mexico Albina Mukas Student Research Club, Narxoz University Almaty, Kazakhstan Geert Van Waeg International Federation of Pedestrians Brussels, Belgium Verónica Loaiza Servin Asociación Civil "Contenedor de Arte" Morelia, Michoacan, Mexico Ojashree Sarda U Collective Nasik, India Claudia Grangeliro Da Silva Castro Undersecretary of Urban Planning Rio de Janeiro, Brazil Carlos Urrego Manager Program Plazoletas Bogota, Space for Everyone, Secretariat of Mobility, City of Bogota Bogota, Colombia Thatiana Murillo "Caminha Rio" Rio de Janeiro, Brazil Christopher Schuster Walking Commissioner, Mobility Agency Vienna Vienna, Austria Daria Raspopina Traffic Management Centre - TMC Moscow, Russia Sam Bennett Institute for Transport Studies, University of Leeds Leeds, England Ilare Pekhit / go by foot" Tbilisi, Georgia				

19:30 - 20:30	Launch " Todo Somos Peatones " - Venue: Museo Nacional			
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Day 4

October 18, Thursday
Let's Talk About Walkable Cities

Plenaries - Teatro Jorge Eliécer Gaitán

07:00 - 8:00	Registration / Teatro Jorge Eliécer Gaitán Lobby			
8:00 - 09:00	Policies that built cities	Policies for cities construction should be oriented to promote urban development and connection of natural and built public spaces, with a view to raising the levels of the quality of life of citizens; in this sense, these policies must include strategies for the promotion of actions for the use and enjoyment of cities through public space, and it is through referrals and exchange of experiences that is demonstrated the need for conceive the pedestrians like the central axis.		
	Speakers			
	Nadime Yaver Director of Public Space Advocacy, City of Bogota Bogota, Colombia	Jim Walker Founder and Director of Walk21, London, England	Maria Vassilakou Deputy Mayor of Vienna Vienna, Austria	
09:00 - 10:00	High level dialogue: Public space policy: Generation, Recovery and Sustainability	Generation, Recovery and Sustainability of Public Space are the central axis of the District Public Policy of Public Space for Bogota. In this framework, the exchange of international experiences through a dialogue focused on safe mobility and public space articulates the proposals of this long-term Policy for Bogota, placing it within the framework of a global perspective of urban development with a high level of innovation.		
	Speakers			
	Moderator: Nadime Yaver Director of Public Space Advocacy, City of Bogota Bogota, Colombia	Roberto Remes Tello de Meneses General Manager of the Public Space Authority, Government of Mexico City Mexico City, Mexico		
	Regina Monteiro Superintendent of Urban Landscape, City of Sao Paulo Sao Paulo, Brazil	Marta Román GEA21 consultant Madrid, Spain		
10:00 - 10:15	Coffee Break			
10:15 - 11:15	Panel: Ecoefficient cities and infrastructure sustainable urban development	By 2050, it is expected that 70% of the world population will live in urban areas, generating challenges for local governments, where the needs for services, education, employment, transportation, housing and security, of an accessible and inclusive nature, will increase. That is why cities are increasingly aimed at following the principles of economic, social and environmental sustainability in terms of the management and reuse of waste, self-supply of energy, management of natural resources, sustainable transport, generation, recovery and sustainability of public spaces in cities to promote leisure and culture of its inhabitants; among other strategies that allow promoting the sustainability of cities.		
	Speakers			
	Moderator: Andrés Ortiz Secretariat of Planning, City of Bogota Bogotá, Colombia	Emile Klep Director of Urban Planning, City of Rotterdam Rotterdam, Netherlands		
	Álvaro Villasante Losada Vice-president, Generation Low Emission , Energy Group of Bogota Bogota, Colombia	Leah Shahum Founder and Director, Vision Zero Network San Francisco, United States		
11:15 - 12:15	Panel: Smart walkable cities, choices and places	A smart city seeks, with the use of technologies (TIC) to improve the quality of life of its inhabitants; the promotion of walking as a means of transport, electric vehicles, traffic lights or signals with clean energy, the generation and use of public spaces and so on, are some of the resources that local governments implement to become smart cities, all focused on quality, productivity, safety, innovation, participation and training of its inhabitants.		
	Speakers			
	Moderator: Beatriz Helena Cárdenas Director of Special administrative unity of Public Service - UAESP, City of Bogota Bogota, Colombia	Peter Veenstra Co-founder of LOLA Architects Rotterdam, Netherlands		
	Lucio Rubio Díaz General Manager of Codensa Bogota, Colombia	Leni Schwendinger Creative Director of NightSeeing New York, United States		
12:15 - 12:45	Closing Plenary	Plenaries conclusions and formal act with the city of Rotterdam, future venue of Walk21 in 2019.		
	Speakers			
	Enrique Peñalosa Mayor of Bogota Bogota, Colombia	Jim Walker Founder and Director of Walk21 London, England		
	Jeroen Roodenburg Ambassador of the Netherlands in Colombia	Emile Klep Director of Urban Planning, City of Rotterdam Rotterdam, Netherlands		
12:45 - 14:00	Lunch			

Side Events

14:00 - 15:30	Walkability Universidad Jorge Tadeo Lozano, Auditorio Fabio Lozano				
	Getting across the road: Slowing the traffic or avoiding it?	Crossing roads is the bane of walking. For solutions, we need data, such as the Pedestrian Safety Index discussed here; evaluation, such as the debate about crossing via bridges or at grade, also from Mexico; and best practice, as exemplified by the new Low Speed Zone guidance publication. This session will put tools in your toolbox!			
	Speakers				
	Moderator: Ben Rossiter Victoria Walks Melbourne, Australia	Anna Bray Sharpin World Resources Institute (WRI) Ross Center for Sustainable Cities Washington, United States	Luz Yazmín Viramontes Fabela CAMINA, Pedestrian Mobility Studies Center A.C. Mexico City, Mexico	Ernesto Vargas Melchor Government Instance Puebla, Mexico	
14:00 - 15:30	Equity Universidad Jorge Tadeo Lozano, Aula Máxima				
	Improving universal accessibility on sidewalks and streets	One presenter here argues that full accessibility in Brazilian sidewalks is an almost utopian challenge, whilst another from Bogota recognizes that though there are norms, they do not exist on the ground. Please come along to the debate on how these issues can be overcome and hear from a Spanish project that puts citizen participation at the forefront of data gathering and prioritization of proposed actions in implementing walkable networks.			
	Speakers				
	Moderator: Yaneth Mantilla Director of Institute of Urban Development - IDU, City of Bogota Bogota, Colombia	Jennifer Cañaveral Universidad Nacional de Colombia Bogota, Colombia	Miguel Zuza Suma Urban Sustainability Consultants - SUMA-USC Pamplona, Spain	Daniel Oviedo Hernández University College London London, England	
14:00 - 15:30	Competitiveness Universidad del Rosario, Auditorio Mutis				
	Integrating walking and public transport: Intersections and connections	We all know the phrase that a public transport ride is the 'sitting-down' interlude between two walking stages. But that system can only be delivered if policy ensures that public transport stops are close enough for people to walk to them, and secondly, that physical conditions on the ground are not so hostile as to prevent people from walking at all. Policy and practice issues are examined in this important session, which has lessons for all of us.			
	Speakers				
	Moderator: Oren Tatcher Director OTC, Planning and Design Hong Kong	Francesc Arechavala Roé IDOM Consulting, Engineering & Architecture Valencia, Spain			
	Tim Pharoah Fellow of Highways and Transportation Chartered Institution London, England	Viviana Tobón Jaramillo Área Metropolitana del Valle de Aburrá Medellin, Colombia			
14:00 - 15:30	Civic Engagement Universidad del Rosario, Torre 2, Room: 601				
	Better together? Delivering walking through partnership and collaboration part 1	Come and hear inspirational stories from leading practitioners about how making partnerships – whether of advocates, municipalities, universities or NGOs can deliver more and safer walking and build capacity amongst participants.			
	Speakers				
	Moderator: Giovanni Rincón Romero Director of Urban Studies, Camacol Bogota Bogota, Colombia	Ariadne A. Barbosa S. World Resources Institute (WRI) Ross Center for Sustainable Cities Porto Alegre, Brazil			
	Graham Matsalla Alberta Health Services Calgary, Canada	Leticia Leda Sabino SampaPé! Sao Paulo, Brazil			
14:00 - 15:30	Bogota Walkable City Auditorio Huitaca				
	Urban 95, I grow up with my neighborhood, urban walkability and early childhood (SDIS)	Discuss the evolution of the pilot Urban95, in the district of Ciudad Bolívar, which seeks to generate a scalable model to planning "priority development zones for early childhood", based on the recovery of local public spaces, to turn them into healthy, and safe spaces for their use and enjoyment by the childrens of the city, specifically, the toddlers.			
	Speakers				
	Cristina Vélez Secretariat of Social Integration City of Bogota Bogota, Colombia	Clara Cezar de Andrade Bloomberg Associates New York, United States	Leonardo Yáñez Director for Latin America, Bernard Van Leer Foundation The Hague, Netherlands	Nadime Yaver Director of Public Space Advocacy, City of Bogota Bogota, Colombia	Secretariat of Mobility Representative City of Bogota Bogota, Colombia
14:00 - 17:30	Workshops Universidad de los Andes, Ed. Hermes, Bloque CH, Room: Innovandes				
	The lost art of street design	This is an inspiring session explaining the art and science of creating great streets and places. With 30 years of experience in 100's cities and towns connecting people to places, Steven will share insights into what makes a successful street and public space. Taking guests through the evolution of streets within a Placemaking integration and urban design context while also addressing engineering and safety issues. For the first time in a long time Cities are in a competitive race to the top, a genuine competition to be the best place, to attract the creative class and a diversity of investment. There are opportunities for cities of all sizes all over the world to increase their level of health and happiness through quality street making. You will leave this workshop with a practical guide of powerful processes, ideas, and simple actions that will cultivate and activate your streets, places, and communities.			
	Speakers				
	Steven Burgess Consultant, MRCagney Melbourne, Australia				
15:30 - 16:00	Coffee Break				

16:00 - 17:30	Walkability Universidad Jorge Tadeo Lozano, Auditorio Fabio Lozano			
	Measuring and evaluating walkability	Having good data and being able to understand it and interpret it correctly are the critical starting points for developing effective programmes and infrastructure improvements. For example, Walkscore is widely used but its accuracy relies on complete land use data, which, as discussed here in Santiago for example, is rarely the case. This session will highlight data collection approaches, data flaws as well as showcasing new tools to use the data.		
	Speakers			
	Moderator: Nadime Yaver Director of Public Space Advocacy, City of Bogota Bogota, Colombia	Stefan Steiniger Research Associate of Sustainable Urban Development, Pontificia Universidad Catolica de Chile - CEDEUS Santiago de Chile, Chile	José Carvajal Development Banck of Latin America - CAF Peatones Activos Caracas, Venezuela	Joe Chestnut Research Associate of The Institute for Transportation and Development Policy Washington, United States
16:00 - 17:30	Equity Universidad Jorge Tadeo Lozano, Aula Máxima			
	Walking for all: Targeting special populations	There are many under-served groups in society when it comes to walking promotion and take-up, some of them more obvious than others. Whilst the need for gendered walking audits described here may not surprise, participants in this session may not have expected presentations on advocating walking to Men's Shed organizations or incorporating the rights of animals as sentient beings in walkable scenarios of the city. But they will get them here in a wide ranging and interesting discussion!		
	Speakers			
	Moderator: Rafael Poveda Camargo Undersecretary for Disability, Secretariat of Social Integration, City of Bogota Bogota, Colombia	Luis Domingo Gómez Head of the Advisory Legal Office of Public Space Advocacy Bogota, Colombia		
	Jason King Get Ireland Walking Dublin, Ireland	Leticia Leda Sabino SampaPé! Sao Paulo, Brazil		
16:00 - 17:30	Competitiveness Universidad del Rosario, Auditorio Mutis			
	Changing urban form towards sociability, sustainability and walkability	The siren voices of sprawl have been hard to resist in the past and they still offer quick (but of course unsustainable) fixes today. We will hear about the battle to reimagining past suburbs into new walkable centers in British Columbia; and the critical nature of new street design to walkability in the future. A fascinating and important session, why wouldn't you want to be here?		
	Speakers			
	Moderator: Eteban Castro Izquierdo Project Manager, Urban Renovation Company - ERU Bogotá, Colombia	Sabine Chardonnet Darmaillacq Ecole Nationale Supérieure d'Architecture Paris-Malaquais Paris, France	Don Buchanan Transportation Planner, City of Surrey Surrey, Canada	
16:00 - 17:30	Civic Engagement Universidad del Rosario, Torre 2, Room: 601			
	Better together Delivering walking through partnership and collaboration part 2	Our second 'Better together' session features a toolbox for citizen empowerment and the recovery of public spaces in Lima and a unique collaboration between a university environmental design department and community associations which provides planning and design services to communities and practical learning opportunities for students. Suffering from conference fatigue? Be here for an injection of effervescence and do-it-yourself spirit!		
	Speakers			
	Moderator: Universidad del Rosario Bogotá, Colombia	Francisco Alaniz Uribe Co-director, The Urban Lab, University of Calgary Calgary, Canada	Mariana Jimena Alegre Escorza "Ocupa Tu Calle" Lima, Peru	Kristie Daniel Founder and Trustee of Walk21 Ottawa, Canada
16:00 - 17:30	Bogota Walkable City Auditorio Huitaca			
	Vision Zero Policy and pedestrian mobility in Bogotá - Road safety as a pillar for the promotion and strengthening of active mobility	Road safety plays a key role in the development of a walkable city. To achieve this goal Bogotá and many cities around the globe are committed to Vision Zero policy, which recognizes that no death in transit is acceptable and seeks to protect the lives of all road actors.		
	Speakers			
	Moderator: Cláudia Díaz Undersecretary of route safety, Secretariat of Mobility, City of Bogotá Bogota, Colombia	Leah Shahum Founder and Director, Vision Zero Network, San Francisco, United States	Robin Abad Urban designer, Government of San Francisco San Francisco, California, United States	Núria Pérez Sans Institute of Regional and Metropolitan Studies of Barcelona - IERMB Barcelona, Spain

Día 5

Octubre 19, viernes

Bogotá Caminable, una Ciudad en Transformación

09:00 - 12:00

Experiencias de Ciudad y Walkshops

+ Agenda en construcción / sujeta a cambios